



Entrepreneurial Studies

Associate of Science Degree

ENTREPRENEURIAL COURSES

ENT-1200	Intro to Entrepreneurship	3.0
ENG-1800	Business Writing	3.0
BUS-1600	Business Law	3.0
BUS-2400	Principles of Marketing	3.0
BUS-2500	Managing Human Capital Introduction	3.0
BUS-2510	to International Business	3.0
ACCT-1050	Financial Accounting Principles I	3.0
ENT-2100	CAPSTONE: Business Plan Development	3.0
ENT-2110	New Business Implementation	3.0
ENT-2250	Principles of Management	3.0

GENERAL EDUCATION COURSES

COL-1010	First Year Experience	1.0
CIS-1150	Introduction to Computers	3.0
COL-2750	Professional Experience	3.0
ENG-1010	College Composition I	3.0
ENG-1020	College Composition II	3.0
MATH-1600	College Algebra	3.0
PHIL-2050	Introduction to Ethics	3.0
PSY-1010	Introduction to Psychology	3.0
SOC-2010	Introduction to Sociology	3.0
SPE-2110	Speech Communication	3.0
ECON-2210	Macroeconomic	3.0
	OR	
ECON-2220	Microeconomics	

DEGREE CREDIT HOURS REQUIRED 61.0

Learning Outcomes:

- Communicate effectively in business environments
- Review the relevance of social media within the business context
- Analyze internal and external business reports including basic financial statements
- Identify, analyze and evaluate common and competing interests of business stakeholders
- Gain an understanding of the ethical challenges related to business and management

What Can You Do With This Degree?

- Mid-level management
- Business consultant
- Not-for-profit fundraiser
- Personal Financial Adviser